



Impact Point Co.

Cash is King.
Treat it like
Royalty.



PEGASUS
ANALYTICS

Overview

You might know where your cash stands today. But what about next month? Next quarter?

Too often, the answer is buried in a minefield of spreadsheets: slow to update, fragile under pressure, and impossible to defend when the numbers start slipping.

Pegasus Insights, an Impact Point Company, was built by top-tier financial leaders with deep middle-market experience who were done with patchwork workarounds. It brings order to the chaos. Replacing brittle models with a faster, sharper, always-on view of what's ahead. Risks surface sooner. Decisions land faster. And finance finally leads from the front.

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What's Inside

**Every Kingdom Has Its
Weak Points**

Take Back the Throne

**One View to Rule
Them All**

**Run the Numbers.
Rule the Realm.**

Conclusion

Every Kingdom Has Its Weak Points

They're short on time, clarity, and the right tools. Cash data is scattered, forecasts are fragile, and too often, you react instead of leading. Pegasus Insights was built to conquer the chaos, eliminating the noise and giving you a faster, smarter way to manage what matters most to your organization.

You've seen these issues before. So have we. That's exactly why we built Pegasus—to turn these pain points into power moves.



Forecasts were always playing catch-up

By the time teams finished updating their cash model, the data was outdated. Opportunities to optimize were missed, and decisions were delayed.



"Surprises" weren't rare. They were routine

Incomplete or lagging data led to last-minute borrowing, missed payments, and even violations of financial covenants. The margin for error was too thin.



Manual work was swallowing valuable time

Teams were piecing together numbers from too many systems, cleaning up messy files, and troubleshooting spreadsheets instead of analyzing results.



Finance couldn't lead, just react

With broken visibility and disconnected tools, it was hard to be strategic. Harder still to move fast. Digital transformation from the finance seat felt out of reach.



Take Back the Throne

These problems weren't just pain points. They were patterns. Pegasus Insights was designed to break them by turning lag into real-time data, guesswork into clarity, and reactive workflows into wise decision-making.



Forecasts That Stay Ahead of the Curve

Pegasus connects directly to your ERP and bank feeds, keeping data fresh without manual updates. Teams can run "what if" scenarios on the fly, and 13-week forecasts are no longer a fire drill.



Cut the Clutter to Catch the Truth

With one real-time source of truth, there's no guesswork. Multidimensional views let you drill into the data, spot risks early, and avoid last-minute borrowing or broken covenants.



Bring Order to the Chaos

Data no longer lives in scattered systems. Pegasus automates the cleanup and brings your actuals, forecasts, and vendor spending together so your team can spend more time analyzing and less time chasing numbers.



No More Guesswork

With real-time dashboards and actionable insights, Pegasus gives finance the tools to be proactive, not reactive. Strategic decisions come faster backed by smarter data.



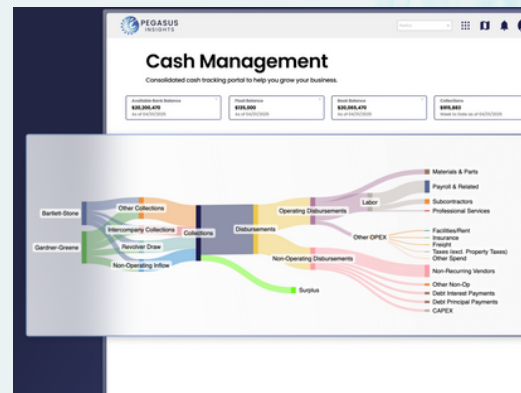
One View to Rule Them All

These aren't features. They're strategic armaments. Each core module of Pegasus is designed to replace broken workflows with clarity, speed, and control so finance can stop reacting and start leading.

Cash Management

Your real-time command center for liquidity.

Pegasus Insights eliminates the manual chaos of aggregating cash actuals. By pulling transactions directly from your bank accounts and cleansing them with AI, it delivers a real-time, consolidated view of your liquidity on both a bank and book basis.



- Automatically integrates and cleans data from all your bank relationships
- Drill down from high-level balances to individual transactions
- Dynamic dashboards and visualizations tailored to your needs
- Say goodbye to spreadsheets and portal-hopping
- Save time, reduce errors, and gain instant clarity into your cash position every single day.

Cash Forecasting

Smarter, faster, and more flexible 13-week forecasting.

Pegasus Insights transforms forecasting from a fragile, manual process into a dynamic, data-driven experience. Build forecasts using real-time data, smart rules, and AI-suggested patterns all within an intuitive interface.

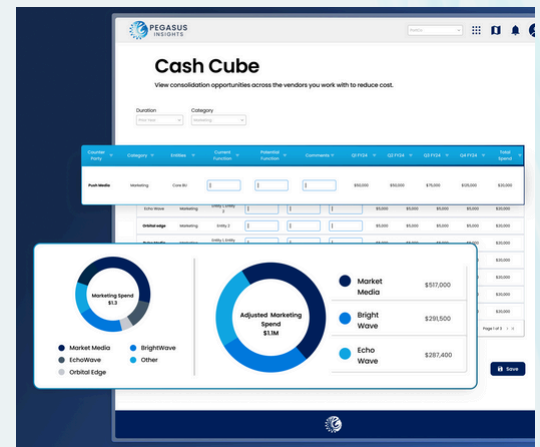


- Forecast by line item, business unit, or counterparty
- Use rules, trends, invoice-level detail, or direct table input
- AI detects recurring transactions and suggests forecasting logic
- Built-in variance analysis to explain and adjust for surprises
- Make confident, forward-looking decisions with forecasts that evolve as your business does.

Cash Cube

Total transparency into vendor spend before the strategic review.

Fragmented systems and spreadsheets make it hard to see where your money's really going. Pegasus Insights' Cash Cube gives you real-time, vendor-level spend analytics so you can optimize contracts, eliminate waste, and boost EBITDA.

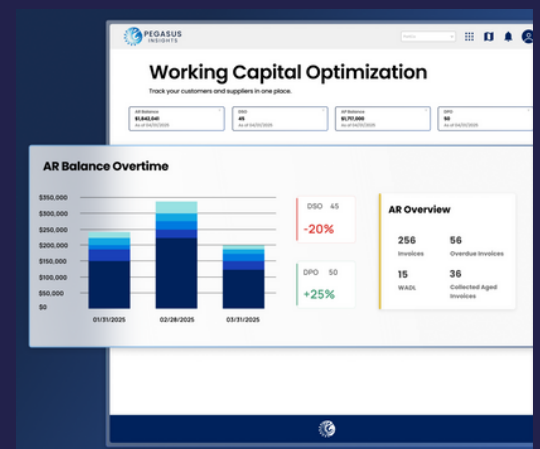


- Real-time visibility into third-party spend across your organization
- Spot duplicates, overpayments, and non-compliant spend
- Filter by category, department, or business unit
- Identify renegotiation opportunities proactively
- Take control of vendor spend and uncover savings opportunities before they slip away.

Working Capital Optimization

Unlock liquidity without overburdening your team.

Pegasus Insights connects directly to your ERP to surface actionable insights across AR, AP, and cash conversion cycles. With automated reporting and real-time metrics, you can proactively manage working capital, no matter your team size.



- Direct ERP integration with daily data refresh
- Track DSO, days late, and days to collect
- Analyze trends by customer, vendor, or entity
- Automatically flag slow payers and payment timing risks
- Improve cash flow, align teams, and drive measurable working capital gains with real-time data.

Run the Numbers. Rule the Realm.

Finance teams don't need more noise. They need clarity that saves time, forecasts that fuel growth, and tools that actually lighten the load. Pegasus zeroes in on the pressure points holding teams back and replaces them with faster decisions, cleaner data, and clarity without the chaos.



Conclusion

Cash isn't just a number on the balance sheet. It's your company's ability to move, adapt, and grow. But for too long, finance teams have been forced to manage it with brittle spreadsheets, disconnected systems, and tools that weren't built for the speed of modern business. The result? Delays, surprises, and missed opportunities show up in every corner of the operation.

Pegasus Insights brings control back to finance by delivering real-time visibility, faster forecasting, cleaner data, and sharper decisions.

Pegasus Delivers the Visibility You Need

Pegasus Insights, an Impact Point company, was built to make manual workarounds, broken visibility, and missed opportunities obsolete. Designed for CFOs and finance leaders navigating the pressure of high-growth, PE-backed environments, Pegasus replaces reactive workflows with real-time visibility, connected data, and insights you can actually act on.

With Pegasus, you're not just seeing the numbers. You're getting the full picture. Visit us online PegasusInsights.com to learn more.



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Impact Point Co. is a management consulting firm specializing in Office of the CFO and M&A Ops solutions tailored for the middle market. Founded by professionals from top-tier consulting firms, IPC teams work closely with Operating Partners and Management teams in rapidly delivering value creation solutions to PE-backed portfolio companies.

Contact us: <https://impactpoint.com/>